

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Richards Jeffrey Gordon</u> (Last) (First) (Middle) C/O BIGCOMMERCE HOLDINGS, INC. 11305 FOUR POINTS DR, BLDG II, 3RD FLOOR (Street) AUSTIN TX 78726 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BigCommerce Holdings, Inc. [BIGC]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 03/08/2021	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series 1 Common Stock	03/08/2021		S		191	D	\$60.1948 ⁽¹⁾	101,697	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/08/2021		S		5,208	D	\$60.1948 ⁽¹⁾	2,771,065	I	By GGV Capital V L.P. ⁽³⁾
Series 1 Common Stock	03/09/2021		S		2,734	D	\$60.3879 ⁽⁴⁾	98,963	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/09/2021		S		540	D	\$61.4421 ⁽⁵⁾	98,423	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/09/2021		S		74,504	D	\$60.3879 ⁽⁴⁾	2,696,561	I	By GGV Capital V L.P. ⁽³⁾
Series 1 Common Stock	03/09/2021		S		14,713	D	\$61.4421 ⁽⁵⁾	2,681,848	I	By GGV Capital V L.P. ⁽³⁾
Series 1 Common Stock	03/10/2021		S		281	D	\$60.2572 ⁽⁶⁾	98,142	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/10/2021		S		7,645	D	\$60.2572 ⁽⁶⁾	2,674,203	I	By GGV Capital V L.P. ⁽³⁾
Series 1 Common Stock	03/11/2021		S		2,340	D	\$60.386 ⁽⁴⁾	95,802	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/11/2021		S		1,200	D	\$61.3623 ⁽⁷⁾	94,602	I	By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾
Series 1 Common Stock	03/11/2021		S		63,768	D	\$60.386 ⁽⁴⁾	2,610,435	I	By GGV Capital V L.P. ⁽³⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series 1 Common Stock	03/11/2021		S		32,692	D	\$61.3623 ⁽⁷⁾	2,577,743	I	By GGV Capital V L.P. ⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

1. Name and Address of Reporting Person*

[Richards Jeffrey Gordon](#)

(Last) (First) (Middle)

C/O BIGCOMMERCE HOLDINGS, INC.
11305 FOUR POINTS DR, BLDG II, 3RD FLOOR

(Street)
AUSTIN TX 78726

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[GGV Capital V L.P.](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD, BUILDING 4,
SUITE 230

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[GGV Capital V Entrepreneurs Fund L.P.](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD, BUILDING 4,
SUITE 230

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.63, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 1 to this Form 4.

2. The reported securities are held directly by GGV Capital V Entrepreneurs Fund L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V Entrepreneurs Fund L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by GGV Capital V Entrepreneurs Fund L.P.

3. The reported securities are held directly by GGV Capital V L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by GGV Capital V L.P.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.99, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 4 to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.00 to \$61.85, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 5 to this Form 4.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.94, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 6 to this Form 4.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.00 to \$61.83, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 7 to this Form 4.

Remarks:

/s/ Jeffrey Richards 03/12/2021
GGV Capital V L.P., By:
GGV Capital V L.L.C., its
General Partner, By: /s/ 03/12/2021
Jeffrey Richards, Jeffrey
Richards, Managing Director
GGV Capital V Entrepreneurs
Fund L.P., By: GGV Capital V
L.L.C., its General Partner, 03/12/2021
By: /s/ Jeffrey Richards,
Jeffrey Richards, Managing
Director

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.