October 6, 2022

BigCommerce Adds Rosie Rivel as Company's First Chief Information Officer

New position will help leading ecommerce platform leverage data and technology to improve productivity, efficiency and customer success

AUSTIN, Texas--(BUSINESS WIRE)--Oct. 6, 2022-- BigCommerce (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced Rosie Rivel has joined the company as its first Chief Information Officer.

Rivel will lead BigCommerce's business applications and information technology teams with the objective of transforming internal technology systems to improve productivity, efficiency and effectiveness to the benefit of the company's customers, employees and investors.

"Rosie brings significant business and technology experience and a proven record of excellence to BigCommerce," said Ben Sumrall, chief operating officer at BigCommerce. "She will lead us into a new era of automation and efficiency to rapidly scale lines of business and revenue streams. Her transformative efforts will help us take the next step in the company's maturity."

An experienced technology professional, Rivel previously spent over 13 years at Kelly Services, a global leader of workforce management solutions, where she held increasingly complex management and leadership roles in global IT finance, governance, risk and compliance and innovation before rising to Kelly's CIO in early 2021. Prior to Kelly, Rivel held multiple business technology roles, including time at Delphi Medical, a large medical equipment company, and Deloitte Consulting, where she focused on large-scale transformation projects, implementing SAP for Fortune 500 companies.

"BigCommerce has earned its reputation as the most modern enterprise ecommerce platform by continuously innovating on its products and delivering incredible value for its merchants," Rivel said. "My No. 1 priority as CIO is to empower our teams with the tools and information they need, and that, in turn, will put them in the best position to help our merchants and partners succeed."

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Solo Stove and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit www.bigcommerce.com or follow us on Twitter, LinkedIn, Instagram and Facebook.

BigCommerce® is a registered trademark of BigCommerce Pty. Ltd. Third-party trademarks and service marks are the property of their respective owners.

View source version on businesswire.com: https://www.businesswire.com/news/home/20221006005217/en/

Brad Hem
pr@bigcommerce.com

Source: BigCommerce