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## BigCommerce Named a Strong Performer in B2C and B2B Commerce Solutions, Q2 2022 Evaluations

*Independent research report finds reference customers are "enthusiastic about BigCommerce as a trusted partner" and recognizes BigCommerce with highest scores possible in partner ecosystem, architecture, product vision and roadmap criteria*

AUSTIN, Texas--(BUSINESS WIRE)--Apr. 28, 2022-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced it was named a Strong Performer by Forrester Research in both *The Forrester Wave™: B2C Commerce Solutions, Q2 2022* and *The Forrester Wave™: B2B Commerce Solutions, Q2 2022* reports.

BigCommerce received the highest possible score in 11 criteria in the *Forrester Wave™* B2C evaluation: Role-based Access Management, Customer Success and Support, Promotions Management, Practitioner UX, Architecture, Extensibility and Integration Tools, Product Vision, Performance, Innovation Roadmap, Partner Ecosystem and Commercial Model.

The *Forrester Wave™* B2C report cites BigCommerce's "roadmap is one of the strongest in this evaluation" and the B2B report notes BigCommerce has a "strong performance against its product vision" as well as having "strength in architecture, third-party channels, and extensibility and integration."

The *Forrester Wave™* B2C and B2B reports also cite feedback from customers regarding their experience using the platform. In BigCommerce's vendor profile, the *Forrester Wave™* B2C report notes that "reference customers are enthusiastic about BigCommerce as a trusted partner."

"BigCommerce has been ambitious in executing our product roadmap over the last year, which in turn has attracted more mid-market and enterprise brands looking for a trusted platform to give them a solid digital transformation competitive advantage," said Meghan Stabler, senior vice president at BigCommerce. "We believe our placement as a Strong Performer, along with the feedback from our merchants, validates that BigCommerce is leading a new era of ecommerce with our open SaaS approach, making it the most open and flexible platform available for B2C or B2B merchants."

To read the full reports, access *The Forrester Wave™: B2C Commerce Solutions, Q2 2022* [here](#) and *The Forrester Wave™: B2B Commerce Solutions, Q2 2022* [here](#).

### About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, SoloStove, Ted Baker and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit [www.bigcommerce.com](http://www.bigcommerce.com) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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