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## BigCommerce Announces 2020 Partner Awards Winners

*Third annual awards recognize top-performing global agency and technology partners*

AUSTIN, Texas--(BUSINESS WIRE)--Oct. 22, 2020-- [BigCommerce](#) (Nasdaq: BIGC), a leading open SaaS ecommerce platform for fast-growing and established brands, announced the winners of the [2020 BigCommerce Partner Awards](#) today at its Flagship Partner Summit. Now in its third year, the annual awards program recognizes top-performing partners among BigCommerce's global network of more than 2,000 agency and 800 technology partners for their exceptional work empowering BigCommerce merchants to build, innovate and grow their businesses.

This year, the BigCommerce Partner Awards feature 17 total categories whose applicants are evaluated by a panel of BigCommerce employees and executives. For the first time, the 2020 BigCommerce Partner Awards will recognize three winners for each award based on their accomplishments respective to the geographic region in which they operate —Americas, APAC or EMEA.

"BigCommerce's partner-first philosophy is not only what differentiates our platform from other industry leaders, it also makes our annual Partner Awards especially meaningful — both for the company and our global ecosystem of world-class partners," said Russell Klein, chief commercial officer at BigCommerce. "On behalf of BigCommerce employees around the world, I'm proud to congratulate this year's Partner Awards winners, and we thank them for their ongoing commitment to accelerating our merchants' growth."

The 2020 BigCommerce Partner Awards highlight the most successful and forward-thinking agency partners across nine unique categories. This year's winners include:

**Agency Partner of the Year:** *Awarded to Certified BigCommerce agency partners that have brought new, high-growth merchants to BigCommerce over the last year*

**Winners:** Americas: [Mak Digital Design](#); APAC: [Matter Design & Digital](#); EMEA: [Space 48](#)

**B2B Excellence Award:** *Awarded to agency partners that consistently demonstrate the ability to meet the complex needs of BigCommerce's B2B merchants*

**Winners:** Americas: [Guidance](#); APAC: [Moustache Republic](#); EMEA: [5874 Commerce](#)

**Creative Problem Solving Award:** *Awarded to agency partners with an exceptional talent for using creative problem solving to create powerful online shopping experiences*

**Winners:** Americas: [Americaneagle.com](#); APAC: [33 Bondi](#); EMEA: [Like Digital](#)

**Excellence in Delivery:** *Awarded to agency partners that consistently demonstrate the ability to successfully launch their clients' BigCommerce storefronts on-time and within budget, with high levels of customer satisfaction*

**Winners:** Americas: [Mojo Active](#); APAC: [RANDEM Group](#); EMEA: [5874 Commerce](#)

**Headless Award:** *Awarded for agency partners' ability to leverage BigCommerce's open APIs to deploy headless storefronts to power customized and engaging shopping experiences*

**Winners:** Americas: [The ZaneRay Group](#); APAC: [Arkade](#); EMEA: [Calashock](#)

**Marketing Solutions Award:** *Awarded to agency partners that provide outstanding marketing services for BigCommerce merchants, including omnichannel, email, SEO and more*

**Winners:** Americas: [Coalition SEO](#); APAC: [Overdose Digital](#); EMEA: [DeeperThanBlue](#)

**New Frontier Award:** *Awarded to agency partners accelerating BigCommerce's expansion into new countries through their local domain expertise and successful client storefront launches*

**Winners:** Americas: [Wagento](#); APAC: [monimedia](#); EMEA: [Thesio Group](#)

**New Partner of the Year:** *Awarded to agency partners that have demonstrated excellence within their first year as a BigCommerce Partner and generated the most MRR*

**Winners:** Americas: [Mindtree Limited](#); APAC: [Aligent Consulting](#); EMEA: [Tryzens](#)

**User Experience & Design Award:** *Awarded to agency partners with an exceptional talent for creating beautiful, world-class BigCommerce storefronts that enhance the shopper's experience*

**Winners:** Americas: [Born Group](#); APAC: [Above&Beyond](#); EMEA: [Williams Commerce](#)

The 2020 BigCommerce Partner Awards highlight the most successful and innovative technology partners across eight unique categories. This year's winners include:

**Tech Partner of the Year:** *Awarded to technology partners whose integration features a superior user experience demonstrated by a high volume of installation and positive user reviews over the last year*

**Winners:** Americas: [Shogun](#); APAC: [Comestri](#); EMEA: [Klarna](#)

**Best User Experience:** Awarded to technology partners whose integration delivers a best-in-class user experience based on simplicity of app install and configuration process, ease of use and beautiful design throughout

**Winners:** Americas: [Atom8](#); APAC: [Trustpilot Reviews](#); EMEA: [DEITY Falcon PWA Storefront](#)

**Customer Growth Award:** Awarded to technology partners whose outstanding solution has generated the most revenue growth for BigCommerce merchants

**Winners:** Americas: [Sales & Orders](#); APAC: [Vend](#); EMEA: [Linnworks](#)

**Innovative Integration Award:** Awarded to technology partners that have built a new integration or feature that solves a critical need for BigCommerce merchants

**Winners:** Americas: [Bolt](#); APAC: [Atom8](#); EMEA: [dotdigital](#)

**Merchant's Choice Award:** Awarded to technology partners with solutions deemed a BigCommerce customer favorite, determined by both the quantity and average rating of its reviews in the BigCommerce App Marketplace

**Winners:** Americas: [Rewind](#); APAC: [Codisto](#); EMEA: [Yotpo Reviews](#)

**New Frontier Award:** Awarded to technology partners whose solutions have enabled BigCommerce merchants to expand their business into new countries

**Winners:** Americas: [Adyen](#); APAC: [Adyen](#); EMEA: [JMango](#)

**New Tech Partner of the Year:** Awarded to new technology partners whose solution(s) features a superior user experience, outstanding customer reviews and high install volume

**Winners:** Americas: [Spocket](#); APAC: [Klarna](#); EMEA: [Pimberly](#)

**Think Big:** Awarded to technology partners for their collaborative efforts in driving high-quality referrals that produce the highest average revenue for BigCommerce

**Winners:** Americas: [PayPal](#); APAC: [dotdigital](#); EMEA: [Vend](#)

To learn more about or join BigCommerce's premier ecosystem of agency and technology partners, visit [BigCommerce.com/partners](https://www.bigcommerce.com/partners).

## About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. As a leading open SaaS solution, BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2B and B2C companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Sony, Vodafone and Woolrich. Headquartered in Austin, BigCommerce has offices in San Francisco, Sydney and London. Learn more at [www.bigcommerce.com](https://www.bigcommerce.com).

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